

<p align="center">COMPETITIVE MLM (Symptomatic Relief for visible signs of premature aging)</p>	<p align="center">ENFUSELLE® SKIN NUTRITION (Clinically proven, patented solution to visible signs of premature aging)</p>	<p align="center">COMPETITIVE DEPARTMENT STORE (Major International Skin Care Companies provide symptomatic relief and peels with newest introductions)</p>
<p><i>Products may claim to deliver benefits based on ingredients like vitamin C. Assay of a recent product line showed:</i></p> <ul style="list-style-type: none"> Analytical results show slightly more than 0.1% in 2 products and 0% in 2 products All products use a small amount of Magnesium Ascorbyl Phosphate, most likely less than 0.5%, not pure vitamin C like Enfuselle C+E Repair PM. 	<p><i>Enfuselle has a Patented Vitamin C Delivery System: U.S. Patent No. 6,146,664 - Stable Topical Ascorbic Acid Compositions, which means only Shaklee can have this technology</i></p> <ul style="list-style-type: none"> C+E repair PM delivers a proven 10% pure l-ascorbic acid, the most dermavailable form. Time repair AM does use Magnesium Ascorbyl Phosphate but 3% which delivers greater than 1% vitamin C, known to be effective. 	<p><i>Products based on ingredients like</i></p> <ul style="list-style-type: none"> Glycolic acid Lemon extract Seaweed extracts Caffeine Tea extracts Powdered silica to give the illusion of reduced wrinkles A few vitamins like A,C, and E
<p><i>Competitors may claim to contain a proprietary complex which can be named in such a way that the consumer believes advanced benefits are delivered.</i></p> <ul style="list-style-type: none"> Use of the word, “proprietary” most likely means that there is no patent? Others can use it if they can figure it out. A recent review showed on “proprietary” blend to be simply peptides and plant derived oils. This blend would moisturize and makes dry skin less visible Treats the symptoms of visible aging, not the cause 	<p><i>Enfuselle has Vital Repair + ® Antioxidant Complex based on Nutritional ingredients, enhancing the skin’s natural biochemical protection at the cellular level.</i></p> <ul style="list-style-type: none"> Nobody can use it but Shaklee Enfuselle is oil-free Triple Patented which means that ONLY Shaklee can have it. Proven in Clinical and Laboratory tests Clinical abstracts available in Product Guide Blocks all of the free-radical reactions known to take place on the skin Attacks the visible signs of aging where they begin at the cellular level 	<p><i>Rather than nutrition products are focused on single benefits</i></p> <ul style="list-style-type: none"> Peels Dermabrasion <p>While Shaklee feels that peels – alpha-hydroxy acids (glycolic acid) may be useful when done by skin care professionals on an occasional basis, it supports the US FDA’s concern about increased sun sensitivity following use.</p> <p>Dermaabrasion, and micro-dermabrasion actually inflicts small cuts to the skin which triggers the body’s healing cascade. Shaklee does not support skin renewal through inflicting injury to the skin</p> <ul style="list-style-type: none"> Stimulates the skin to renew itself by intentional injury

<p><i>Ask how many patents they have.</i></p>	<p><i>Enfuselle has 8 issued patents which means that it is highly unlikely that anyone will every do it as well as Shaklee.</i></p> <ul style="list-style-type: none"> • 5 deal with skin nutrition • 2 deal with safety • 1deals with oil control • 	
<p><i>Review of a recent pending patent claiming to cover a combination of 9 ingredients or technologies showed 3 of the ingredients do not meet Shaklee’s standard for safety and efficacy:</i></p> <ul style="list-style-type: none"> • Nanospheres: The UK and EU are looking at banning the importation of cosmetic products containing nanosphers for both human and environmental safety concerns. • Kojic Acid. Banned for use in both the US and Japan. • Alpha Hydroxy acids. Shown to increase the sun sensitivity of the skin. 	<p><i>Enfuselle technology has been presented to the American Academy of Dermatology on two occasions in 1999 and 2000.</i></p> <ul style="list-style-type: none"> • 1999 the Method co - developed with the University of California San Francisco was presented showing the extra mile Shaklee went to assure Product Safety. The irritation incidences from the use of Enfuselle were unusually low. • 2000 the way Shaklee revolutionized sunscreen formulations with the use of triple-patented Vital Repair +. The presentation was published in Dermatology Times. 	
<p><i>Ask how many clinical studies?</i></p>	<p><i>Enfuselle is the subject of \$1,000,000 in Clinical Studies</i></p> <ul style="list-style-type: none"> • 25 separate studies the results of which are available. 	<p>Clinical studies are often subjective, 80% said they looked better when the looked into a mirror. Clinicals are reported as run in a regimen that included micro-dermabrasion.</p>
<p>Check their ingredient delcarations</p>	<p>Enfuselle uses no</p> <ul style="list-style-type: none"> • Sodium Lauryl Sulfate • Sodium Laureth Sulfate • Isopropyl Palmitate • Propylene Glycol • Formaldehyde donating presrvatives 	<p>Check thier ingredient declarations</p>

Only Shaklee can offer Enfuselle® Skin Care, which has no real competition.